

JOIN US AT

SCOOP 2020

19-21 July

Saatchi Gallery

London



WHAT IS SCOOP?

Scoop is 3-day designer womenswear trade show. With an iconic central location in London at the Saatchi Gallery, Scoop is a platform for international contemporary designers who are looking to expand into the UK market and meet UK buyers who are sourcing established and emerging international brands.

The show is filled with fresh talent, directional design and a hand-picked selection of the finest international collections within premium & contemporary womenswear, accessories and lifestyle products.

Scoop will take place 19-21 July at the Saatchi Gallery in central London.



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WHY EXHIBIT AT SCOOP?

- ▶ Leading show in London focusing on international contemporary fashion collections
- ▶ Saatchi Gallery on the Duke of York Square on the Kings Road
- ▶ Reaches 4000 targeted buyers
- ▶ Designers will be showing alongside similar prestigious contemporary fashion brands
- ▶ Opportunity to enter directly into the UK market
- ▶ UK and international buyers are sourcing new contemporary brands and collections

WHY GO WITH US?

The Trade Council in London and SMV Danmark are organising a greater Danish Participation at Scoop by identifying relevant Danish designers to exhibit at the show.

By signing up to Scoop through us, designers will achieve a considerable discount when at least 7 designers sign up.

The Trade Council and SMV Danmark will also facilitate the planning and preparation of the show and support through the show.

Scoop will screen each designer before participation.



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PRICE EXAMPLES

15.850 DKK per rail or console

The above price includes

- ▶ 3 days + 1 day set up
- ▶ Furniture, rails/consoles & individual brand sign
- ▶ Full marketing and PR support
- ▶ Listing in official show guide
- ▶ Support in booking one-to-one meetings with potential buyers or partners
- ▶ Networking dinner with other Danish brands

CONTACT & SIGN UP

For participation and questions, contact either

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