

Scoop X Pure

THE OLD TRUMAN BREWERY, BRICK LANE

8-10 FEBRUARY 2022

SMEdenmark



EMBASSY OF DENMARK
The Trade Council

ABOUT SCOOP X PURE

Scoop x Pure brings together in a showroom atmosphere, within an iconic and cool East London former brewery, a host of contemporary designers who are looking to expand into the UK market, and UK buyers who are sourcing established and emerging brands. Under the direction of Karen Radley, Scoop and Pure London will unite for this unique collaboration, as two of London's best-loved shows come together to showcase the very best of their line-ups.

Recognised by designers, fashion buyers and industry experts as the UK's leading fashion trade show, Scoop is an exclusive edit of sought after fashion collections and emerging international designers, many of whom select Scoop as their only trade platform.



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WHY EXHIBIT AT SCOOP?

- Leading show in London focusing on international contemporary fashion collections
- Truman Brewery in Central London
- Reaches more than 4000 targeted buyers
- Designers will be showing alongside similar prestigious contemporary fashion brands
- Opportunity to enter directly into the UK market
- UK and international buyers are sourcing new contemporary brands and collections



WHY GO WITH US?

The Trade Council in London and SMEdenmark are organising a greater Danish Participation at Scoop by identifying relevant Danish designers to exhibit at the show.

By signing up to Scoop through us, designers will achieve a considerable discount when at least 7 designers sign up.

The Trade Council and SMEdenmark will also facilitate the planning and preparation of the show and support through the show.

Scoop will screen each designer before participation.



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PRICE PACKAGES:

- 2 rails/consoles, 2 chairs, 1 table and 1 mirror:
13.000DKK
- 3 rails/consoles, 2 chairs, 1 table and 1 mirror:
18.000DKK
- 4 rails/consoles, 2 chairs, 1 table and 1 mirror:
23.000DKK

Special package for new and upcoming brands
(limited spaces): 1 rail/console and 1 chair:
7.000DKK

The above prices all include:

- 3 days + 1 day set up
- Furniture, rails/consoles & individual brand sign
- Full marketing and PR support
- Listing in official show guide
- Support in booking one-to-one meetings with potential buyers or partners

CONTACT & SIGN UP

For participation and questions contact either:

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